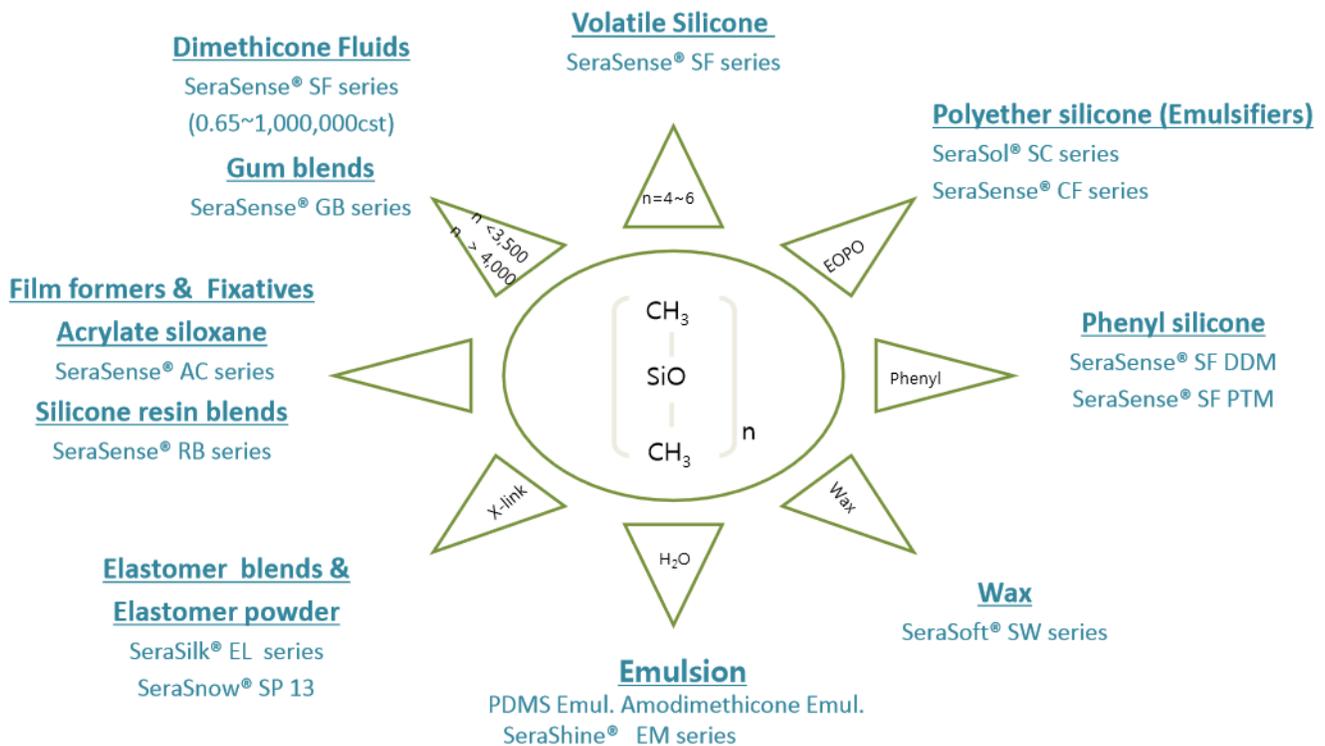


## KCC Beauty – Silicones

KCC Beauty is a well-established name in the personal care industries of both Europe and Asia with strong plans to develop what this name represents throughout years.

KCC Beauty specialise in the manufacture of high quality silicone emulsions and a wide variety of functional silicone fluids for our diverse customer base. Our reputation is built on the high standards and technical competence of our specialist team.

### \*Silicone Products for Personal Care





-Features

✓ KCC Beauty\_ Based on personal care successes and the very highest of standards

✓ Global Technical and Formulation Support

✓ East meets West

-Each item can be identified by Trade Name

✓ SeraSense®

A comprehensive range of tantalising sensory focused silicone emollients and conditioners for skin and hair care products, the SeraSense range incorporates a wide range of semi-permeable breathable emollients and solvating silicones for solubilising natural oils and other silicones. New products to the range include those such as SeraSense SF CPM Caprylyl Methicone, a unique silicone solvent and transient emollient for use in skin and hair care products where compatibility with natural oils is essential.

✓ SeraShine®

High-tech easy to use hair care emulsions capable of delivering a broad spectrum of beautifying effects to meet the needs of the most advanced hair care formulation, the SeraShine range are designed to impress. With a range of particle sizes and silicones used in our emulsions, through simple formulating shampoos, conditioners and hair



treatments can be created for a range of hair types from light fine blonde hair through to the elegant coarse Asian and African hair types.

✓SeraSilk®

KCC Beauty are proud to present the elegant range of silicone elastomer gel blends, SeraSilk. This is a broad range of various crosslinked silky silicone elastomers designed to present luxury to hair or skin care formulations where sensory excellence is required. Various levels and types of crosslinking are available, each offering a subtly different skin feel.

✓SeraSkin®

SeraSkin specialist skin active protecting systems have been designed for creating clear gels that can deliver actives, offer strong wash off resistance for colour cosmetic products and protect the skin in woundcare applications. A different and interesting addition to the KCC Beauty range.

✓SeraSnow®

Introducing SeraSnow: A light range of snow like silicone powders and treatments to improve the feel, compatibility or water resistance of products where these unique products are needed. Excellent for use in dispersions such as dry shampoos and loose powder cosmetics as well as for incorporation with other silicones into liquid colour cosmetic products.



✓ SeraSoft®

A versatile range of soft silicone waxes to offer the gentle care a sun, skin or lip care product needs, without greasy after effects. The SeraSoft range has many things to offer. With superb moisturising qualities, along with unique feel and textures offered, the silicone waxes and other organomodified silicones on this new range from KCC Beauty shouldn't disappoint – with more scheduled for launch later this year.

✓ SeraSol®

The SeraSol brand are a gentle selection of water soluble polymers and emulsifiers for the creation of elegant emulsions or fantastically rich luxurious bathing products. With a range of HLBs on offer to suit W/O or O/W emulsions, as well as varying structures of silicone polyethers (Rake, AB, ABA), we are available to offer advice on formulating with our niche range of SeraSol emulsifiers.

-Applications: Skin Care, Hair Care, Sun Care, Make-up

-TDS, formulating guides attached